The business challenge: A major US based healthcare organization had multiple consultancies working on a strategy initiative. Each consultancy had their own approach to describing and addressing data strategy. Inconsistencies in meaning, and politics began to slow down the progress on the initiative.

Leveraging the DMBOK: Initiatives were developed via comprehensive interviewing and technical research, drawing upon vendor expertise, but the need for coordination across organization was not being met. Leveraging the DAMA DMBOK across vendors, and incorporating it as a common language that did not favor any single vendor’s perspective reduced friction among the teams.

Going forward the baseline for decision-making started with DMBOK alternatives, and vendors provided a their deliverables in that context, aligning to a consistent and coherent framework. Where multiple options were presented to design, develop, or implement, the choices and associated assumptions were couched in terminology that was consistent allowing the healthcare organization a clear view of options.

When project constraints, business risks, and associated assumptions that resulted in choices, the associated risks of deviation from best practices could be written quickly within the context of best practices.

Who
Data governance professionals, data architects, application architects, solution architects, application developers, business analysts

What
Clear understanding of terms, concepts, and alternate approaches to addressing issues. A baseline approach for

Why
Effective, efficient and scalable operating environment supporting margin, revenue across multiple external teams by providing a lingua franca

Capabilities
- Data Governance
- Data Architecture
- Data Modeling and Design