

Women of the Vine & Spirits Privacy Policy

Effective May 25, 2018

Women of the Vine & Spirits (“WOTVS”) has developed this Privacy Policy statement (“Privacy Policy”) to assist visitors to or end users of (referenced herein with “you” or “your” or generally, as a “user”) <http://www.womenofthevine.com/> and websites owned and operated by WOTVS or the mobile and social media versions thereof (referenced collectively herein as the “Site”) in understanding the personally identifiable information (“PII”) collection and use practices for the Site. PII, as such term is used herein, includes information that can identify a specific individual, such as, without limitation, a name, address, phone number, or email address. Please review this Privacy Policy before using or submitting PII to the Site. If you do not agree with the Privacy Policy, do not use the Site.

Information We Collect

THE TYPES OF DATA COLLECTED BY WOTVS WILL VARY WITH YOUR PARTICULAR USE OF THE SITE. Below, WOTVS provides specific examples of the type(s) of PII WOTVS may collect through the Site.

Contact Information: WOTVS may require you to provide certain contact information, such as, without limitation, your name, phone number, address, and email address.

Demographic and Survey Information: WOTVS may collect demographic and general profile data (e.g., educational, professional, and geographic information).

Financial Information: WOTVS may collect credit or debit card information.

Transactional Information: WOTVS may create and maintain a database of aggregated information about the transactions that occur on the Site (e.g., tool or feature (and related database) utilization and activity, navigation, exit page tracking, or content selection data).

Technical Information: WOTVS may also collect Internet Protocol (IP) addresses or a unique identifier for a mobile device from users of the Site as well as the date and time of access and the Web page(s) accessed. WOTVS may also catalog the type of computer, browser, or operating system used by you.

Use of Information

WOTVS may use PII collected from the Site to operate the Site, provide, and/or enhance certain of its features, tools, and functionality, and to otherwise provide and improve the quality of the Site. Below please find additional information on how WOTVS may use PII collected from the Site.

Contact Information: WOTVS may use your contact information in connection with the provision of its materials, services, and content, as a part of its membership (and related billing) activities, to enable you to order services, to participate in any activities, events, and programs, and/or to make available the Site. WOTVS may also use your contact information to (i)

advertise its events, programs, services or software solutions, including through WOTVS' direct mail efforts, (ii) create a personalized experience for you when using the Site, (iii) provide you with news, materials, and information, (iv) assist with security or fraud prevention or response measures, (v) facilitate a website feature or tool that requires user input, (vi) to get in touch with you with respect to any (a) transactions conducted through the Site, such as membership, ordering a service, registering for an event (or program), or ordering materials, (b) support or question you bring to WOTVS' attention, (c) material changes made by WOTVS to the Site's policies and/or agreements, or (d) new programs, events, products, services or software solutions offered by WOTVS, or (vii) for any other lawful purposes as determined by WOTVS in its sole discretion.

We also may share your contact information with third parties including, without limitation, WOTVS' vendors, members, or business partners, to (i) facilitate or implement the foregoing, (ii) advertise the services or activities of others, including WOTVS' members, (iii) provide, improve, or advise you of WOTVS' programs, events, volunteer opportunities, products, services, or software solutions, (iv) process payments or order fulfillment, or (v) allow for online registration for programs, events, or services, the online provision of software applications, and/or for other internal business purposes.

In addition, WOTVS may (x) supplement the PII collected from you with information about you obtained from other sources, such as, without limitation, from WOTVS' vendors, members, or business partners, or (y) engage in cross-border transfers of PII in order to provide or enhance WOTVS' ability to provide or advertise WOTVS' programs, events, products, services or software solutions and/or the programs, events, products, services, or software solutions of others. The Site may also offer directory, message boards, or chat room functionality. This functionality will identify a user upon designation by such user during the registration process(s). WOTVS also wishes to remind you that any information you disclose in these areas, including any PII, will become public information.

Demographic and Survey Information: WOTVS may use demographic information for marketing, administrative, management, and monitoring purposes in order to continue to provide or improve the Site. In addition, WOTVS may share survey results and aggregated demographic data collected through the Site with its vendors, members, business partners, the general public, the news media, and with the U.S. Government and state governments, not only as may be required by law, but also for advertising purposes, for release to third parties, and to participate in government programs and initiatives. But, such survey or aggregated information will not identify any particular user.

Financial Information: WOTVS will use financial information to facilitate the order of a service or other identified transaction

Transactional Information: WOTVS may use transactional information for marketing, administrative, and support purposes in order to provide or improve any software solutions, programs, events, products or services that WOTVS may offer. In addition, WOTVS may also share such transactional data on an aggregated basis (which will not identify any particular user) with or to third parties, including, without limitation, vendors, advertisers, or business partners.

Technical Information: WOTVS may use technical information, such as your IP address or browser type, to help diagnose problems with WOTVS servers, analyze Site usage trends, track user movements on the Site, and to otherwise improve, manage, and monitor the Site.

Business Transactions: In the event that WOTVS goes through a business transaction, such as a bankruptcy event, merger, investment transaction, or acquisition by another entity involving the sale of all or a portion of its assets, please note that the PII collected and retained by WOTVS may be among the assets transferred or reviewed.

Legal Action

WOTVS may disclose PII when legally required to do so in accordance with subpoenas, government requests or regulations, or legal proceedings. WOTVS may also disclose PII to protect against misuse or unauthorized use of the Site or as is otherwise required to limit legal liability, protect or defend WOTVS' rights, property, or interests, or protect the safety, rights, or property of others.

Cookies and Similar Technologies

WOTVS or its vendors may use cookies and/or other similar data collection or tracking techniques to enhance and/or monitor your experience while using the Site. Cookies and other related techniques are generally pieces of information, which WOTVS uses for record-keeping purposes and which the Site may transfer to WOTVS and/or your computer's Web browser for storage on WOTVS' server(s) or your computer's hard drive. Cookies and other related techniques enable WOTVS to manage and/or customize your experience on the Site, including available advertisements. Cookies and other related techniques also make Web-surfing or Site review easier by automatically performing certain functions such as saving your personal preferences and by providing targeted content. Many consider the use of cookies or similar data collection to be industry standard practices. Consequently, your Web browser is likely set to accept cookies or allow other identifiers. If you would prefer not to receive cookies or allow identifiers, however, you can alter the configuration of your browser to refuse cookies or surf anonymously. If you choose to have your browser refuse cookies or surf anonymously, you should understand that it is possible that some areas of the Site will not function properly or as quickly.

Links to Third Party Sites

To the extent hyperlinks or gateways are utilized to access external or third party sites (not controlled, owned, or operated by WOTVS), you should be aware that these external or third party sites may collect PII and are not subject to this Privacy Policy. This Privacy Policy applies only to the Site. WOTVS suggests that you check the privacy policies of other Web sites to determine how the proprietors of these third party sites will utilize your PII.

Social Media

This Site may include social media features. These features may collect information from you, such as which page you are visiting on our site, and may set a cookie to enable the feature to function properly. Social media features are either hosted by a third party or hosted directly on our Site. Your interactions with these features are governed by the privacy policy of the

company providing it. Please see below for more information on advertising activities on our Site.

Analytics

Google Analytics service is installed on the Site. Information about data that Google Analytics collects is available [here](#).

Data Security

WOTVS maintains data security measures for the Site to protect the PII under its control against unauthorized access and disclosure. These measures include the implementation of reasonable technical, physical and administrative data security safeguards. More sensitive information, namely, your credit or debit card number, are encrypted and protected with the encryption software SSL when transmitted to WOTVS. Credit card information is not stored or re-used. WOTVS also requires that the vendors WOTVS engages with respect to the Site (and use of the PII) employ reasonable safeguards when carrying out their services on WOTVS' behalf.

Opt-Out

The collection, use, and sharing of your PII may be necessary for WOTVS to provide certain features, programs, events, resources, products, services and software solutions made available on the Site, and to operate and/or improve the Site. However, under other circumstances, you can decide if you wish to provide your PII to WOTVS or opt-out of doing so. Specifically, users may opt-out of including the PII they provide to WOTVS in connection with the following activities: (i) email communications, newsletters, or postal or facsimile communications sent by WOTVS, and (ii) sharing arrangements with WOTVS' vendors or business partners to facilitate communication or advertising. WOTVS also recommends review of your browser settings to determine if additional opt-outs are available.

You can manage your profile, personal information, and e-mail preferences, including opting out of e-mail, and request your personal information be deleted, by [contacting](#) us. Alternatively, you can make changes directly to your personal information, and e-mail preferences, including opting out of e-mail, by logging in to your account and making the changes yourself.

What about Children?

WOTVS cares about the safety of children on its Site and encourages parents and guardians to monitor their children's use of the Internet. Although the Site is suitable for a general audience, the Site is intended for use only by users who are over eighteen (18) years of age. Accordingly, WOTVS does not knowingly solicit PII from children or send them requests for personal information. If you become aware that your child has provided PII to WOTVS, please contact WOTVS immediately so that such information can be deleted and WOTVS otherwise discontinues any further services provided to such child.

What about Governing Law?

This Privacy Policy shall be governed by and construed in accordance with the laws of the State of New York, U.S.A. If you are located outside of the United States when you use the Site, any information you submit thereto will be transferred to the United States. Accordingly, by using the Site and submitting PII thereto, you therefore authorize the transfer of your PII to the United States. If any part of this Privacy Policy is determined to be invalid or unenforceable pursuant to applicable law, then the invalid or unenforceable provision or part will be deemed suspended by a valid, enforceable provision that most closely matches the intent of the original provision or part and the remainder of this Privacy Policy shall continue in full force and effect.

Changes in WOTVS's Privacy Policy

WOTVS reserves the right in its sole discretion to change this Privacy Policy from time to time. If WOTVS makes changes to this Privacy Policy, WOTVS will post those changes at this location or otherwise provide you notice of any material changes. Please review this Privacy Policy on a periodic basis. If you do not agree with the Privacy Policy, do not use the Site.

Contact Us. If you have any questions about this Privacy Policy or wish to opt-out or have the PII under WOTVS' control deleted or modified, you can contact Women of the Vine & Spirits at P.O. Box 24, Piermont, NY, USA 10968 or via [email](#).