

THE HONG KONG-CANADA BUSINESS ASSOCIATION

TORONTO GTA SECTION

9 Temperance Street, 2nd Floor, Toronto, Ontario M5H 1Y6
Tel: (416) 366-2642 Fax: (416) 366-1569 Email: toronto@hkcbac.com



Sheraton Parkway Toronto North | 600 Highway 7, Richmond Hill
6:00 pm Reception | 7:30 pm Dinner | Formal Attire

2019 PARTNERSHIP PACKAGES¹⁴

November 15th 2018 UPDATE

TITLE PARTNER

GRAND PRIZE

TWO PREMIUM ECONOMY RETURN TICKETS: TORONTO – HONG KONG

PARTICIPATION IN EYE DOTTING CEREMONY

SPECIAL MENTION IN PROGRAMME BOOK

CORPORATE BANNER DISPLAY – RECEPTION AND DINNER AREAS

SPECIAL NOTICE ON ALL TABLES

INCLUDE LOGO IN OUR ROLLING “THANK YOU” SLIDESHOW OF PARTNER LOGOS ETC.

ACTIVE CORPORATE LOGO ON ALL HKCBA CNY BALL PROMOTIONAL MATERIALS – LINKING TO PARTNER’S WEBSITE

PARTNER’S CORPORATE LOGO ON HKCBA WEBSITE – CNY BALL SECTION

LUNCH & LEARN WORKSHOP PARTICIPATION OPPORTUNITY

BRAND MENTION ON SOCIAL MEDIA PLATFORMS

VISIT PARTNER’S OFFICE BY HKCBA EXECUTIVE COMMITTEE MEMBERS



THEME PARTNER

\$ 10,000.00 plus HST

“CELEBRATING THE YEAR OF THE PIG” THEME PRESENTATION/DISPLAY

TWO (2) CORPORATE TABLES OF 10 - PRIME FRONT ROW LOCATION

PARTICIPATION IN EYE DOTTING CEREMONY

SPECIAL MENTION IN PROGRAMME BOOK

CORPORATE BANNER – RECEPTION AND DINNER AREAS

SPECIAL NOTICE ON ALL TABLES

CORPORATE LOGO IN PROGRAMME BOOK

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LUNCH & LEARN WORKSHOP OPPORTUNITY

BRAND MENTION ON SOCIAL MEDIA PLATFORMS

VISIT PARTNER’S OFFICE BY HKCBA EXECUTIVE COMMITTEE MEMBERS

DIAMOND CORPORATE TABLE PARTNER

\$ 5,000.00 plus HST

*ONE (1) CORPORATE TABLE OF TEN – PRIME FRONT ROW LOCATION
PARTICIPATION IN EYE DOTTING CEREMONY
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VISIT PARTNER’S OFFICE BY HKCBA EXECUTIVE COMMITTEE MEMBERS*

LION DANCE PARTNER

\$ 3,500.00 PLUS HST



RBC Royal Bank®

*CORPORATE TABLE OF TEN – PRIME FRONT ROW LOCATION
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BAND PARTNER

\$ 2,000.00 plus HST

*CORPORATE BANNER IN RECEPTION AREA
PARTICIPATION IN EYE DOTTING CEREMONY
SPECIAL MENTION IN PROGRAMME BOOK
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SIGNAGE ON BAND STAGE AREA
LOGO IN PROGRAMME BOOK
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BRAND MENTION ON SOCIAL MEDIA PLATFORMS*

CREATIVE DESIGN & PRINTING PARTNER

PRIME ADVERTISING

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TABLE CENTRE PIECE PARTNER



*SPECIAL NOTICE ON ALL CENTRE PIECES
PARTICIPATION IN EYE DOTTING CEREMONY
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BRAND MENTION ON SOCIAL MEDIA PLATFORMS*

ENTERTAINMENT PARTNER

\$ 2,000.00 plus HST

*SIGNAGE IN MAIN STAGE AREA
PARTICIPATION IN EYE DOTTING CEREMONY
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BRAND MENTION ON SOCIAL MEDIA PLATFORMS*

HOUSE PRODUCTION PARTNER

\$ 2,000.00 plus HST

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BRAND MENTION ON SOCIAL MEDIA PLATFORMS*

DESSERT TABLE PARTNER

\$ 1,500.00 plus HST

SPECIAL NOTICE ON DESSERT TABLE

SPECIAL MENTION IN PROGRAMME BOOK

CORPORATE BANNER IN RECEPTION AREA

LOGO IN PROGRAMME BOOK

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BRAND MENTION ON SOCIAL MEDIA PLATFORMS

LAISEE, GOD OF FORTUNE PARTNER



USE OF CORPORATE LAI SEE PACKETS

PARTICIPATION IN EYE DOTTING CEREMONY

SPECIAL MENTION IN PROGRAMME BOOK

CORPORATE BANNER IN RECEPTION AREA

LOGO IN PROGRAMME BOOK

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BRAND MENTION ON SOCIAL MEDIA PLATFORMS

PHOTOGRAPHY PARTNER



PARTICIPATION IN EYE DOTTING CEREMONY

BANNER/SIGNAGE IN PHOTOGRAPHY AREA

LOGO ON INDIVIDUAL PHOTOGRAPH CARDS

SPECIAL MENTION IN PROGRAMME BOOK

CORPORATE BANNER IN RECEPTION AREA

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BRAND MENTION ON SOCIAL MEDIA PLATFORMS

COAT CHECK PARTNER



SIGN ON COAT CHECK COUNTER

LOGO IN PROGRAMME BOOK

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PARTNER'S CORPORATE LOGO ON HKCBA WEBSITE – CNY BALL SECTION

TICKET PARTNERS (2)



SONJA CHONG
PROFESSIONAL CORPORATION
Chartered Professional Accountants



LOGO, INFORMATION ON REVERSE OF TICKETS

LOGO IN PROGRAMME BOOK

INCLUDE LOGO IN OUR ROLLING "THANK YOU" SLIDESHOW OF SPONSOR LOGOS ETC.

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PARTNER'S CORPORATE LOGO ON HKCBA WEBSITE – CNY BALL SECTION

GOLD CORPORATE TABLE PARTNER

(confirmed as at November 15th 2018)

\$ 3,000.00 plus HST

CORPORATE TABLE OF TEN – PRIME FRONT ROW LOCATION

SPECIAL MENTION IN PROGRAMME BOOK

CORPORATE BANNER IN RECEPTION AREA

PRIME (WATERFRONT FIRST ROW) TABLE PLACEMENT

LOGO IN PROGRAMME BOOK

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CanEducation
CONSORTIUM



SONJA CHONG
PROFESSIONAL CORPORATION
Chartered Professional Accountants



HSBC



SILVER CORPORATE TABLE PARTNER

\$ 2,800.00 plus HST

CORPORATE TABLE OF TEN – PROMINENT (SECOND ROW) TABLE PLACEMENT

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LOGO IN PROGRAMME BOOK

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