

Introduction to NSA Oregon Speaker Academy 2018-2019

Welcome!

We are excited that you have joined us to learn more about our highly successful NSA Oregon Speaker Academy program!

This 9-month program provides the resources, training and mentorship that allow you to learn what it takes to be a successful professional speaker. Speaker Academy will take years off of your learning curve! If you want to learn how to get paid to speak or how to leverage the stage to drive more clients to your existing business, you are in the right place.

Each local lab is designed to provide practical training with hands-on application facilitated by an NSA Oregon professional member. Speaker Academy participants enjoy many benefits and special privileges including one-on-one and group mentorship with seasoned speaking professionals.

By enrolling in the NSA Oregon Speaker Academy, you will:

- Accelerate your ability to navigate the speaking business.
- Create marketable speeches and products using techniques and insights from seasoned professionals.
- Gain key insights about how to build and run a profitable speaking and training business.
- Connect with working and emerging speakers to build beneficial professional relationships.
- Become a speaker that enriches the lives of others.

NSA Oregon Speaker Academy Program includes:

- 8 monthly labs
- A Gala Graduation celebration
- A workbook and other in-class materials
- Published books to supplement learning
- Mentorship by speaking professionals
- Complimentary registration for five monthly events with the expectation that you will participate in as many as possible

2018-2019 Dates (subject to change):

1. September 15, 2018: Lab 1 – Discover your voice, your tribe and niche
2. October 20, 2018: Lab 2 – Developing your pitch, title and tagline
3. November 17, 2018: Lab 3 – The art of storytelling
4. December Holiday Party (date TBA)
5. January 19, 2019: Lab 4 – Crafting your keynote or presentation
6. February 16, 2019: Lab 5 – Live Presentation Practice
7. March 16, 2019: Lab 6 – The business of speaking
8. April 20, 2019: Lab 7 – Marketing and selling to get started
9. May 18, 2019: Lab 8 – Growing your business once you laid the foundation
10. Gala Graduation Celebration (June 2019, date TBA)

National Speakers Association (NSA) –
Oregon Chapter
www.NSAOregon.org

For more information, contact:

Michael Brand
michael@michaelbrand.org
814-933-1408

“Doing Speaker Academy was one of the best decisions I’ve ever made! It helped my jump start my speaking business in a big way.” – Patrick Galvin

“Most of NSA Oregon’s past presidents are Speaker Academy graduates.” – Jan Carothers





GET PAID to SPEAK!

NSA Oregon
Speaker Academy
2018-2019

Application

Date Form Completed: _____

Your Contact Information

First and Last Name	
Company	
Mailing Address	
City, State, Zip	
Phone: Cell	
Email	

Fees

Super Early Bird: \$1,197 (expires June 11, 2018)

Early Bird: \$1,497 (expires August 31, 2018)

Regular: \$1,797 (payable in full after August 31, 2018)

Secure your registration with a \$100 deposit. Deposit is refundable until your pricing package expires. Money back guaranteed through first lab. All early bird fees are due in full no later than August 31, 2018.

Send your application and payment information to the NSA office, office@nsaoregon.org

Labs will be held at Video Narrative, 1836 NE 7th, Suite 108, Portland, Oregon, 97212.

Your Payment Information

Charge the card below for (please select one): _____ \$100 (to hold space) _____ \$Full Amount

Credit Card Number	
Expiration Date	
Security Code	
Billing Zip Code	
Cardholder Name	
Cardholder Signature	