

RPCVs of WI - Madison Officers & Contacts

Elected Officers

President	Steve Elmore	257.2712	sbelmore@usa.net
Vice President	Andy Prochnow	215.0036	prochnowa@netscape.net
Secretary	Alyson Carr	250-4673	alysonmcarr@excite.com
Treasurer	Karl Stark	231.0739	stark0312@cs.com
Deadwood/Social Coordinator	Brad Hinkfuss	242.9573	iambrad@chorus.net

Event Chairs

Cardinal Bar Benefits	Kathleen Quinlan	248.6437	
Family Brunch	Need a Volunteer!	Your number here	
Freeze for Food	Rick Lackey	218.8878 or 345.7878	meisa@terracom.net
	Peter Joyce	245.0626	peterjoyce@sbcglobal.net

Other Contacts

Calendar Coordinator	Rochelle Goedken	243.0298	rgoedken@students.wisc.edu
Calendar Customer Service	Ken Coffeen	224.1164	kcoffeen@tds.net
Finance Committee Chair	Rose Ann Scott	241.0845	roseannscott@yahoo.com
Global Education	Marc Brand	255.1339	
At Large	Don Sauer	505 672 9085	donsauer@cybermesa.com
Membership	Brad Hinkfuss	242.9573	iambrad@chorus.net 217 Cory St., Madison 53704
Newsletter Editor	Lee Row	232.9065	worldrootsnews@yahoo.com
Peace Corps Recruiter	Lisa Wandke	262.1121	peacecorps@cals.wisc.edu
Pre-connect/Re-connect	Sharon Lewandowski	241.2392	
Registered Agent	Terry Stark	233.9140	terry.stark@dot.state.wi.us

Our Web Site: www.rpcvmadison.org

Chicago

☞ August 5 - 8, 2004 ☞

The NPCA Conference will be held in our back yard. Plan to meet, greet, party, & sell calendars! Mark the date on your new 2004 calendar when you buy it for \$5 at the next general meeting or from one of the calendar sellers on the front page.

Calendar News

October Calendar Meeting Notes
10/28/03

Members Present: Rochelle Goedken, Prudence Barber, Julita Zolnick, Jo Thompson, Alan Weiner, Pat Halpin, Sondra Belozercovsky, Rose Ann Scott, Troy Rutter, Ken Coffeen, Sue Kummer, Tom Brodd, Rick Row, and Kristy Torres.

Production/Distribution:

Sue Kummer of Artifax Designs, who helps us make the calendars beautiful, presented some ideas on alternative calendar layouts and designs. She brought some examples she had put together on her computer for us to peruse and consider. We recognize that we have a more exquisite calendar each year, but part of the success behind that is a need to constantly explore how we can improve our product. We debated a larger overall calendar size, changing the grade of paper, a different kind of paper to allow for writing notes/personal dates on the calendar, re-arranging some of the traditional text, etc.

In the end, we agreed to try the larger calendar size for 2005, and to monitor feedback from our customers. The larger size produced a noticeable difference in the photo and was much more aesthetically pleasing to the eye. The size increase will cost a bit more to produce, but the committee felt it was manageable.

We again discussed using Suttle-Strauss as a storage site for the calendars, as Alan really needs the storage space he has donated until now, for his growing business.

Ken Coffeen was recently hired to fill our Customer Service/Data Entry position.

Alan Weiner has agreed to be a liaison between our calendar committee and our current calendar printing company Suttle-Strauss. He will work with them regarding bids, pricing, quotes, and other miscellaneous issues related to our contract with the company.

Buck Trawicky has the "day block" portions of next year's calendar ready for edit and selection. Please call **Troy Rutter** (245.9964) if you're interested in helping with this task in calendar production.

The pre-selection or "filtering" committee will be meeting near the end of January, to go through 2005 photo submissions, and screen out pictures with *technical* flaws only (scratches, discolorations, out of focus, etc.). **Jo Thompson** recommends that this committee should be comprised of the members who have been actively involved in the technical and graphic aspects of the calendar, as we rely on their expertise in this important area.

By the beginning of *February 2004*, we should plan on our first round of photo selection, at the Red Gym on the UW campus. Our *final* selection, again in February, will take place again at the Red Gym, due to the outstanding a/v equipment available there. Bring your flashlights to the Red Gym showings!

Sales/Marketing:

Due to our decision to try out a larger calendar size, we discussed raising the price of the 2005 calendar, something that has not been done for quite some time. Some members felt raising the price at the same time we increase its size would be an opportune time to do so (from a marketing standpoint), and it would help cover the costs of potential shipping increases, packaging, etc. If we don't increase the price of the calendar, we may possibly reduce our available funds for the "giftaway" money. Committee members who pay attention to

other calendars in the stores notice that our calendar is quite under-priced.

Miscellaneous:

Jo Thompson located a scanner for our group, at a cost of \$345.00 and the committee authorized purchase of the equipment. With the scanner, we will have the ability to include photos for future calendar submissions. So, RPCV's, go through your pics, and submit them, as there is no longer an excuse of the required negative! This new capability for photos could greatly increase the volume of our submissions.

Our RPCV website needs to have an update regarding the number of calendars are given away each year. The most recent stats listed are from 1997!

Next Meeting: Tuesday, November 25, 7:00 p.m., at the home of **Prudence Barber**, 1050 Jenifer St., 251.0852.

Kristine Torres

Dear Rose Ann-

Hi! My name is Beth Haskovec. I am a former Madison resident, and I am currently serving as a Peace Corps Volunteer in Romania. I am just finishing a PCPP proposal that will fund a theatre renovation project for a nonprofit in Bacau, Romania. As part of the project proposal process I need to include names of possible donors and donor organizations. Having lived and worked in Madison as an Americorps volunteer I am very aware of the spirit and generosity of Madisonians. I will be including RPCVs of Madison on my project proposal list. I understand that you are responsible for updating the list of project proposals for your newsletter. Please keep an eye out for my information in the near future. (Or by Peace Corps time - a month or two:))

Thank You,
Beth Haskovec
Peace Corps Volunteer
Bacau, Romania.

High Points from October General Meeting

from Alyson Carr, Secretary
October 15, 2003, UW Red Gym
Approximately 12 attended

We revisited the proposal for donations for two projects in Lesotho: a Photo Journal Activity and money for shipping books collected at Sherman Middle School to a school with which a Lesotho PCV is working. Cindy Shane, Assistant Principal of Sherman, presented us with additional information on both projects and they were both funded.

More specifically, Ms. Shane explained how she had weeded out the inappropriate books and will not be sending those. Also she is now going to send them in M bags, which she didn't know about before, so that'll be cheaper. We also discussed giving the PCV \$\$ to buy her own books in Lesotho so we won't have to worry about them getting lost in the mail, but Lesotho mail is pretty good and it would be a hassle for a PCV to have to go out and buy books and find transport to carry them back to her village. The members present were reassured that only appropriate books at a cheaper price were being sent and the proposal passed.

Mike Boehm of the My Lai, Vietnam project we have funded in the past gave a presentation on the work he and his colleagues there have done to build schools, latrines, and peace parks, and to support a women's small loan cooperative. The success of the cooperative has even led to exchanges of participants between Viet Nam and El Salvador with women there who wished to begin a similar project.

Andy Howick presented on the organization Amigos de las Americas, a short-term Peace Corps-like program for high school and college students. Students spend 6-8 weeks living in rural villages and participating in development work with community members in Central and South America. Amigos has 18 chapters in the US and Andy is looking to start a chapter in Madison. He could use some help recruiting students to participate, as well as finding adult volunteers to help train and coordinate a chapter here. If you are interested you can **contact Andy at 608-798-1178**. Amigos' website is www.amigoslink.org and the email for more information is info@amigoslink.org.

Officers needed!

A new president and treasurer must begin this month! Please volunteer for the job! Steve and Karl can show you the ropes. Contact **Steve Elmore at sbelmore@usa.net** if you are interested

Want to receive notification of events & outings via e-mail? Send an e-mail to the Prez at sbelmore@usa.net and tell him you want to be on **THE LIST**.

Good News

After five months in the hospital, two of them in a coma, Dean Mahon is now recovering at home. He's now going through "culture shock" as he reconnects with friends. He extends his best greetings to all of us. And we all wish him the very best!

Brief Treasurer's Report

Calendar balance	\$ 32,121.59
Group balance	1,336.59
Sen. Ed. Fund balance	1,286.75
Global Ed. balance	1,396.20
Annual Project balance	7,569.84
Checking balance	10,626.17
Savings balance	42,757.98
Account balance	\$53,384.15



Attention All Members!



By popular demand, we began the effort to publish an updated RPCV Madison Membership Directory. If you're a dues-paying member who regularly receives this newsletter, you'll automatically receive a directory in the mail. If your membership dues have expired or are about to expire, you're in jeopardy of not receiving one. Please check the mailing label on your latest newsletter to see your membership expiration date.

If anything about your membership information was incorrect or omitted in the 2001 Directory, or if you're a new member, now is your chance to provide updates for the new directory. Here is the information that will be included:

- Name
- E-mail Address
- Dates of Service
- Mailing Address
- Home/Work Phone #'s
- Country of Service

Please send your information to Brad Hinkfuss: 217 Corry St., Madison, WI 53704 (iambrad@chorus.net), (608) 242-9573. If for any reason you don't wish to be included, or want certain information omitted, tell Brad and he will be glad to comply. This information will not be shared with any outside person or group.

LAST CALL! – Get your information in NOW!

Elections General Meeting November 19, 2004

PRESIDENT..... TBA
VICE PRESIDENT..... TBA
SECRETARY..... Alyson Carr
TREASURER..... Tom Brodd

RETURNED PEACE CORPS VOLUNTEERS
of WISCONSIN-MADISON

**PO Box 1012
Madison WI 53701**

**NON-PROFIT
ORGANIZATION
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All RPCV of Wisconsin-Madison members receive a monthly Newsletter, World Roots, on payment of annual dues shown below. To avoid record-keeping hassles, we prefer members pay through December of the year joining, then pay for a full year membership at that time. Reduced rates are available for those in extreme financial circumstances. You can also join the National Peace Corps Association (NPCA) through us by paying an additional \$35. We encourage you to join the NPCA, which provides us a way to affect national issues.
(Please check all that apply)

**Please note that these overseas rates
Do not include NPCA membership**

- I want to Join RPCV of WI, Inc.
- Individual - \$15 for one year
- Joint - \$20 (Two people receiving one newsletter)
- I am also enclosing \$35 for NPCA membership (\$45 for joint membership - two people with the same address)
- I do not want to join, but would like to receive World Roots and am enclosing \$7 (\$15 for overseas) to cover costs.
- I'm Moving! Please change my mailing address.

- Overseas Individual - \$24
- Overseas Joint - \$29

\$ _____ TOTAL ENCLOSED

Name: _____

Address: _____

Phone #s (H) _____ (W) _____ E-mail: _____

Country of Service: _____ Service Dates: _____

PC Job: _____ Birth date : (Optional - M/D/Y) _____

The RPCV's of Wisconsin are an active group, and there's always a need for helpful hands. If you are willing to lend a hand, please let us know:

I am interested in doing something: call me.

Send completed form & check to: RPCV's of Wisconsin - Madison, P.O.Box 1012, Madison, WI 53701