DAMA Management Body of Knowledge
In-House Data Operations

**The business challenge:** A major international financial services firm realized that in order to meet a variety of external market pressures and regulations, it needed to improve the maturity of its data management practices.

**Leveraging the DMBOK:** The DAMA DMBOK provided a starting point to grow the skills of existing staff and begin to create the policies and processes that would allow it to successfully pass audits.

Each Knowledge area became a focus of study for a set of IT and Business professionals. These teams could work in parallel because the framework within the DMBOK is set provided the guidance on where connections and sync-points on the decisions needed to be made.

**Who**
Independent teams working on data management modernization

**What**
Contextual understanding of the interconnections between individual knowledge areas of data management.

**Why**
Increase speed of change by allowing parallel activities to come together and cross validate decisions.

**Capabilities**
- **All**