Case Studies

DAMA Management Body of Knowledge
Issuing Request for Proposal

The business challenge: A major Judiciary organization needed to modernize its data strategy and architecture to request proposals for vendors to address the needs of the organization.

Leveraging the DMBOK: The DAMA DMBOK provided a context and framework within which the organizational needs could be presented.

Requirements associated to each of the Knowledge Areas were presented in the RFP segment for Data Management. The proposals could then be reviewed in the context of data management best practices, and a vendor selection was quickly made.

As the engagement starts, this set of best practices provides both guidance and a minimum set of options that could be selected for the responses. Where a vendor recommends an approach that does not align to a best practice, the DMBOK can offer the basis for deep questions about the rationale.

PLEASE NOTE: Decisions that are made for specific organizations may vary due to maturity, culture, technical platform, and a variety of other reasons. The DMBOK provides a framework, each individual solution is a specific implementation of that framework and the variations are infinite.

Who
Data Management executives, staff, procurement, and legal support for contracts

What
Clear understanding of terms, concepts, and organization of requirements.

Why
Provides effective framework to cover high level areas of data management, and gap vendor responses against best practices.

Capabilities
- All