



SPONSORSHIP PROGRAM 2018 VANCOUVER NETWORKING EVENTS

A new format for our Spring event, allowing our sponsors better opportunities to interact with BCPA members!

EVENT SPONSOR \$1500

Vancouver Spring Networking Event

(120+ attendees)

May 3, 2018

Location TBA

Sponsorship Benefits:

- Dedicated company booth at event for maximum exposure
- Company informational trivia included in our interactive game *
- 2 tickets for the spring event
- Company sign displayed at the event
- Company name & logo on event invitation
- Company name & logo on fall dinner program
- Verbal recognition at the event
- Opportunity to present company's donated draw prize
- Recognition of Event Sponsorship in BCPA newsletter
- Opportunity to display brochures or promotional materials
- Complimentary half-page ad in the BCPA newsletter following the event

* Our interactive game ice-breaker will encourage our members to chat with each sponsor to learn information about the company. Those members with the most complete collection of sponsor information will be eligible to win a prize. We will ask Event Sponsor in advance for information they'd like included.

BCPA SPONSORSHIP CONTACT

Valerie Hollingdale
BC Paralegal Association
PO Box 75561
RPO Edgemont Village
North Vancouver, BC
V7R 4X1
Email: valerie@bcparalegalassociation.com
bcparalegalassociation.com

Sponsorship is available in limited quantities on a first-come, first-served basis and at the discretion of the Board of Directors. With the exception of the Vancouver Spring Networking Event, no competing vendors will be able to sponsor at the same level per event. Sponsors are required to have a current BCPA corporate membership.



SPONSORSHIP PROGRAM 2018 VANCOUVER NETWORKING EVENTS

PLATINUM \$2000

Three sponsorship opportunities for the fall dinner event

Sponsorship Benefits:

- 3 tickets for the fall event
- Company sign displayed at the event identifying your company as the Platinum Sponsor
- Company name & logo on event invitation
- Company name & logo on fall dinner program
- Verbal recognition at the event
- Opportunity to present company's donated draw prize
- Recognition of Platinum Sponsorship in BCPA newsletter
- Opportunity to display brochures or promotional materials
- Company name hyperlinked to sponsor's website from BCPA website (until the end of the calendar year from the date sponsorship is confirmed)
- Complimentary full-page ad in the BCPA newsletter following the event
- First-time Platinum sponsor will receive a complimentary corporate membership for 2018

Fall Dinner Event

(140+ attendees)
October 18, 2018
Terminal City Club

GOLD \$1500

Three sponsorship opportunities for the fall dinner event

Sponsorship Benefits:

- 2 tickets for the fall event
- Company sign displayed at the event
- Company name & logo on event invitation
- Company name & logo on fall dinner program
- Verbal recognition at the event
- Opportunity to present company's donated draw prize
- Recognition of Gold Sponsorship in BCPA newsletter
- Opportunity to display brochures or promotional materials
- Complimentary half-page ad in the BCPA newsletter following the event

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SILVER \$750

Sponsorship Benefits:

- 1 ticket for the fall event
- Company name & logo on fall dinner program
- Verbal recognition at the event
- Recognition of Silver Sponsorship in BCPA newsletter
- Complimentary quarter-page ad in the BCPA newsletter following the event

Fall Dinner Event
(140+ attendees)
October 18, 2018
Terminal City Club

SUPPORTER

Draw prize

Sponsorship Benefits:

- Acknowledgement of your company at time of giveaway
- Recognition of sponsorship in the BCPA newsletter

OTHER ADVERTISING OPPORTUNITIES

BCPA NEWSLETTER PARALEGAL PRESS | see attached rate sheet

Benefits:

- E-newsletter, three issues per year (distribution: 900+ people) and posted on the BCPA website. For more information, please contact veronica@bcparalegalassociation.com.

BCPA EMPLOYMENT OPPORTUNITIES

Benefits:

- Job postings are emailed to the attention of over 900 qualified BCPA members. Job postings fees are \$325 for BCPA members and \$395 for non-BCPA members. Package discounts are available to corporate members only and must be purchased in advance. The package discount is 12 employment opportunities for \$1,500. Job notices are listed on the BCPA website for 30 days. For more information, please contact tanya@bcparalegalassociation.com.

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**SPONSORSHIP PROGRAM 2018
VANCOUVER NETWORKING EVENTS
REGISTRATION FORM**

Company Name

(The name printed here will appear on all sponsorship material)

Contact name

Address

City

Province

Postal Code

Phone

Fax

Email address of contact person

Company website

(The website printed here will be linked from our website.)

- We would like to be an Event Sponsor for the Spring Networking Event**
- We would like to be a Platinum Sponsor of the Fall Dinner Event**
- We would like to be a Gold Sponsor of the Fall Dinner Event**
- We would like to be a Silver Sponsor of the Fall Dinner Event**
- We would like to be a Supporter Sponsor and donate a prize**

Signature

Date

Thank you for your support!

**Please complete
this registration
form and return to:**
Valerie Hollingdale
Email: valerie@bcparalegalassociation.com



SPONSORSHIP PROGRAM 2018 OKANAGAN, VICTORIA & FRASER VALLEY NETWORKING EVENTS

PLATINUM \$500

Two sponsorship opportunities available per event

Sponsorship Benefits:

- 3 tickets per chosen sponsored event
- Company sign displayed at the event identifying your company as the Platinum Sponsor
- Company name & logo on event invitation
- Verbal recognition at the event
- Opportunity to present company's donated draw prize
- Recognition of Platinum Sponsorship in BCPA newsletter
- Opportunity to display brochures or promotional materials
- Complimentary quarter page ad in the BCPA newsletter following the event

GOLD \$300

Sponsorship Benefits:

- 2 tickets per chosen sponsored event
- Company sign displayed at the event identifying your company as a Gold Sponsor
- Company name & logo on event invitation
- Verbal recognition at the event
- Opportunity to present company's donated draw prize
- Recognition of Gold Sponsorship in BCPA newsletter
- Opportunity to display brochures or promotional materials

SILVER \$200

Sponsorship Benefits:

- 1 ticket per chosen sponsored event
- Verbal recognition at the event
- Opportunity to present company's donated draw prize
- Recognition of Silver Sponsorship in BCPA newsletter

Networking Events

Okanagan
April 2018 TBA

Fraser Valley
June 7, 2018

Victoria
September 20, 2018

BCPA SPONSORSHIP CONTACT

Tanya Groutage
Director, Employment
Opportunities &
Okanagan Representative
Email: tanya@
bcparalegalassociation.com

Valerie Hollingdale
Director, Sponsorship
Email: valerie@
bcparalegalassociation.com

Rose Singh
Director, Events
Email: rose@bcparalegal
association.com

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SPONSORSHIP PROGRAM 2018 OKANAGAN, VICTORIA & FRASER VALLEY NETWORKING EVENTS

SUPPORTER

Draw prize

Sponsorship Benefits:

- Acknowledgement of your company at time of giveaway
- Recognition of sponsorship in the BCPA newsletter

Networking Events

Okanagan
April 2018 TBA

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June 7, 2018

Victoria
September 20, 2018

REGISTRATION FORM

Company Name

(The name printed here will appear on all sponsorship material)

Contact name

Address

City

Province

Postal Code

Phone

Fax

Email address of contact person

Company website

(The website printed here will be linked from our website.)

We would like to be a Platinum Sponsor:

Okanagan Victoria Fraser Valley

We would like to be a Gold Sponsor:

Okanagan Victoria Fraser Valley

We would like to be a Silver Sponsor:

Okanagan Victoria Fraser Valley

We would like to be a Supporter Sponsor and donate a prize:

Item Description

Event

Okanagan Victoria Fraser Valley

Signature

Date

Thank you for your support!

Please complete this registration form and return to:
Valerie Hollingdale
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E-NEWSLETTER ADVERTISING RATE SHEET

Effective: January 1, 2018

- Distributed to 900+ members
- Published 3 issues per year

The BCPA's high-quality e-newsletter is issued 3 times per year (Spring/Summer, Fall, Winter). Each edition's approximate 24 pages cover a wide range of issues of interest to paralegals and litigation support personnel.

Benefits of advertising in the BCPA e-newsletter:

- It is distributed by email to all BCPA members (900+).
- It is posted on the BCPA website for the general public.
- All ads are hyperlinked to each sponsor's website.
- Its attractive design and digital format allow for full colour from cover to cover.

Purchase three consecutive ads for a 15% discount.

RATES & SIZES

Ad Description	Ad Dimensions (width x height)	Price Per Issue Member	Price Per Issue Non-member
A - Full Page	7.5 x 9.5"	\$450	\$600
B - Half Page	7.5 x 4.75"	\$350	\$475
C - Quarter Page	3.75 x 4.75"	\$250	\$375
D - Business Card	3.5 x 2"	\$150	\$275

Advertising rates are effective as of January 1, 2018. Any previous advertising offers are invalid. Placement of an ad is at the discretion of the BCPA.

ISSUES & SUBMISSION DEADLINES

Issue	Ad Submission Deadline
SPRING/SUMMER	March 1
FALL	July 1
WINTER	November 1

ARTWORK SPECIFICATIONS

- Accepted file formats: pdf or .jpg
- Resolution: minimum - 72 dpi, maximum - 150 dpi*

**It is the responsibility of the advertiser to ensure ad material will be readable on screen.*

Advertising instructions are to be supplied using the attached order sheet and emailed to:

Veronica MacInnis
 BC Paralegal Association
 PO Box 75561, RPO Edgemont Village
 North Vancouver, BC V7R 4X1
 Ph: 604-265-6562
 Email: veronica@bcparalegalassociation.com

