

# 2018

# Atlantic Regional Angel Summit

**Connecting the Innovation  
Ecosystem in Atlantic Canada**

**Halifax, NS**  
**May 28 - 29, 2018**

**PARTNERSHIP  
OPPORTUNITIES**

# Connecting the Innovation Ecosystem in Atlantic Canada

## Event Details

Date: May 28 - 29, 2018

Location: Halifax, NS



## About the National Angel Capital Organization

NACO supports Angels, incubators and accelerators as they help entrepreneurs turn good ideas into great businesses. As the only national industry association for Canada's early-stage ecosystem, NACO represents over 4000 members from the Angel, incubator, and accelerator communities across the country. Members assist Canadian startups in every region and industry to execute their vision and compete on the global stage by providing them with patient risk capital, expert advice, and professional networks when traditional financial and other institutions cannot.

By connecting individuals, groups, and other partners that support early-stage investing and support, NACO accelerates a thriving innovation ecosystem. NACO provides intelligence, tools, and resources for its members, facilitates key connections across networks, borders and industries, and helps to inform policy affecting the asset-classes.

# 2018 Atlantic Regional Angel Summit

## About the Atlantic Regional Angel Summit

The 2nd annual Atlantic Regional Angel Summit will engage local Angels as well as Angel investors from other parts of Canada and the US that share similar experiences. This is a unique opportunity to connect and build collaboration in the early-stage capital ecosystem in the Atlantic Provinces. The Regional Summit is your chance to be part of these connections and to get ahead of the emerging trends that are shaping Angel investment in Atlantic Canada.

- ▶ Network with experienced investors, incubators, accelerators, venture capitalists and other industry leaders
- ▶ Create greater connectivity in the early-stage capital community
- ▶ Build new relationships while strengthening existing ones
- ▶ Develop a higher level of knowledge and skill from the NACO Academy investor education programs
- ▶ Showcase the Halifax innovation community - in person tours and hands on experiences

## Become a Summit Partner

As a partner of the Regional Summit, your organization will have the opportunity to participate in our event in a way that aligns with your organizational objectives. As a Regional Summit supporter, not only will you gain visibility with this exclusive group of individuals and the companies they invest in, but you will also help support the growing innovation ecosystem in Atlantic Canada.



# Partnership Levels and Benefits

## Overall Benefits of Partnership

- ▶ Visibility - Profiled as a Partner of the 2018 Atlantic Regional Angel Summit
- ▶ Agenda Exposure - Opportunity to introduce/thank a speaker
- ▶ Banner Display - Opportunity to display a free-standing banner
- ▶ Recognition - Recognized in the official program book, on Partner appreciation signage, event website and electronic marketing materials

## Host Partner

Investment: \$10,000

This partnership recognizes your organization as a Regional leader in creating and supporting opportunities for continued economic growth in Atlantic Canada:

- ▶ Keynote Speaker - Opportunity to introduce or thank a keynote speaker
- ▶ Hosting - Opportunity to be recognized as the enabling partner of a main event on the 2018 Agenda
- ▶ Invitations - A total of seven (7) invitations to the Summit

## Gold Partner

Investment: \$5,000

This partnership recognizes your organization as a leader in fostering innovation and economic growth in Atlantic Canada:

- ▶ Speaker - Opportunity to introduce or thank a speaker or panelist
- ▶ Invitations - A total of five (5) invitations to the Summit

# Partnership Levels and Benefits

## Silver Partner

Investment: \$3,000

- ▶ Panel - Opportunity to introduce or thank a panel session or workshop
- ▶ Invitations - A total of three (3) invitations for the Summit

## Bronze Partner

Investment: \$2,000

- ▶ Networking Break - recognized as a shared Partner of the networking refreshment breaks
- ▶ Invitations - A total of two (2) invitations to the Summit

## Community Partner

Media, In-Kind, and Promotional Partnerships are available to organizations who support our efforts to promote NACO and the Summit with their audiences. These partners may also get an opportunity to speak to Summit speakers, panelists and experts ahead of the event and will be tasked with helping us tell the story of the Summit after the event.

- ▶ Visibility - Profiled as a “Community Partner” of the 2018 Regional Summit
- ▶ Recognition - Recognized in the official program, on Partner appreciation signage, the event website, and electronic marketing materials



# Investor & Industry Organizations Represented in the Past



EARLY STAGE VENTURE CAPITAL



The Exchange For Entrepreneurs



regulation • education • protection



réglementation • éducation • protection



GESTION PRIVÉE 1859



An instinct for growth™



# Tentative Summit Agenda

## Day 1

2:00 - 4:00 PM

Ecosystem Tours

4:00 - 6:00 PM

Networking Reception

## Day 2

9:00 - 10:00 AM

Breakfast & Registration

10:00 AM - 12:00 PM

Local Success Stories Panel

12:00 - 1:30 PM

Lunch, Address from Local Government Official & Keynote Address

1:30 - 4:00 PM

Panel Discussions

# Thank You

**Thank you for your interest in Partnering with NACO for the 2018 Atlantic Regional Angel Summit in Halifax this May. If you are interested in hearing more about NACO and the benefits of becoming an organizational Partner, or if you are interested in a customized opportunity not listed in this package, including multi-year Partnership options, please contact:**

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