

Corporate Partnership and Sponsorship Opportunities



COCA'S 2017 ASSOCIATE MEMBERS





COCA
COUNCIL OF ONTARIO
CONSTRUCTION ASSOCIATIONS

CORPORATE PARTNERSHIP/ SPONSORSHIP OPPORTUNITIES

About COCA

The Council of Ontario Construction Associations (COCA) is a federation of construction associations; the largest and most representative group of ICI and heavy civil construction employers in Ontario. Our member organizations represent more than 10,000 construction businesses and more than 400,000 employees.

COCA brings the concerns of our members to the attention of Queen's Park and is committed to working with the government to ensure that Ontario's legislative landscape is one in which our industry can grow and prosper.

Opportunities

COCA offers both corporate partnerships and sponsor opportunities.

Corporate Partner

Corporate Partner or Associate membership is the most comprehensive package available to non-members that consult or supply goods or services to the construction industry. Associate membership provides opportunities to interact with COCA members, participate on COCA committees and many other benefits. **Applications for Associate membership must be approved by the Board of Directors.** See page 3 of this package for more information.

Event Sponsorship

Construction Season Reception

COCA's annual Welcome to Construction Season Reception at Queen's Park is an opportunity to keep our industry, organization and issues top of mind with government officials. The Welcome to Construction Season Reception is one of COCA's most successful and highly anticipated annual events. This event is traditionally held during the spring. Invitations are extended to MPP's, COCA members, corporate partners, sponsors and special guests.

Three levels of sponsorship available for the Construction Season Reception: Industry Champion, Industry Partner and Industry Friend. Please see page 2 of this package for more information.

Construction Day Reception

Construction Day is a full day event for COCA members that traditionally takes place in the Fall. The purpose of COCA's lobby day is to elevate the profile of COCA and the construction industry at Queen's Park; to strengthen COCA's existing relationships and to develop new ones among senior political leaders, decision makers and thought leaders in government; and to advance industry positions on priority issues and to get them onto the government's agenda. The lobby day is followed by a Reception and invitations are extended to MPP's, COCA members, corporate partners, sponsors and special guests.

Four levels of sponsorship opportunities are available for the Construction Day reception: Platinum, Gold, Silver and Bronze. Please see page 2 of this package for more information.

For more information about COCA's corporate partnership opportunities please contact Martin Benson either by phone at (416) 968-7200 x 222 or by email at mbenson@coca.on.ca



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2017 Event Sponsorship

Construction Season will be held, Monday, May 15th, 2017 and **Construction Lobby Day** will be held Monday, September 25th, 2017. The Reception for both events will be held in the Legislative Dining room and will run from 5:00 p.m. to 7:00 p.m.

All sponsorship opportunities include the following:

- Sponsorship recognition on all COCA e-newsletters, targeted event emails and the COCA website
- Recognition of your support on all promotional materials and on the COCA website
- Recognition from the podium at the Reception
- Signage at the event
- Recognition of sponsorship level in COCA e-newsletter following the event
- Recognition of sponsorship level on the COCA website for 6 months following the event

Construction Day

Platinum Sponsorship - \$5,000 (only 1 available)

- 5 complimentary invitations
- One senior representative of your company may appear at the podium to briefly profile your firm and to either introduce or thank a senior government leader
- The opportunity to have your corporate brochure distributed to reception attendees

Gold Sponsorship - \$2,000

- Two complimentary invitations to attend the Construction Day Reception
- Gold Sponsor recognition on your event day name tag
- The opportunity to have your corporate brochure distributed to reception attendees

Silver Sponsorship - \$1,000

- One complimentary invitation to attend the Construction Day Reception
- Silver Sponsor recognition on your event day name tag

Bronze Sponsorship - \$500

Construction Season

Industry Champion - \$4,000 (only 1 available)

- Six complimentary invitations to attend the Construction Season Reception
- One senior representative from your company may appear at the podium to briefly profile your firm and to either introduce or thank a senior government leader
- Champion Sponsor recognition on your event day name tag
- The opportunity to have your corporate brochure distributed to reception attendees

Industry Partner - \$2,000

- Three complimentary invitations to attend the Construction Day Reception
- Partner Sponsor recognition on your event day name tag
- The opportunity to have your corporate brochure distributed to reception attendees

Industry Friend - \$1000



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Associate Membership

Corporate Partner or Associate membership is the most comprehensive package available to non-members that consult or supply goods or services to the construction industry. **Applications for Associate membership must be approved by the Board of Directors.** Once approved the annual membership begins on the first day of the month following membership approval.

Associate member fees are: Consultant/Supplier—\$5,000 per year plus HST and Contractor—\$2,000 per year plus HST.

Included in the benefits of your Associate Membership in the Council of Ontario Construction Associations are:

- The ability to make a brief presentation at a COCA Board of Directors meeting.
- Your company profiled on COCA's website with a link to your company's website, a listing in COCA's Annual Report and visibility on COCA's Newsletter.
- The ability to participate in select COCA programs and events and signage at COCA events.
- The ability, on a selective basis, to provide non-promotional expert articles on topics of interest to the COCA membership for the monthly COCA newsletter
- Use of the COCA meeting room in downtown Toronto at no charge, as available, on a first come first served basis (not more than one time per month)
- The ability to meet as a membership class and make recommendations to the COCA Board of Directors
- The ability to participate on COCA policy development committees in accordance with COCA committee membership policy.

Quick Facts

- COCA has a long and successful history dating back to its formation in 1975
- COCA is a federation of construction associations, an association of associations
- COCA serves as the voice of its members on matters of provincial public policy that impact upon the construction industry
- COCA is the largest and most fully representative advocate for the non-residential construction sector in Ontario
- COCA is non-partisan and is focused on the development of sound public policy alternatives that support its membership
- COCA enjoys positive working relationships with all political parties
- COCA's top public policy priorities include 1) the pursuit of Prompt Payment legislation; 2) Construction Lien Act reform; 3) WSIB reforms; 4) improving Ontario's occupational health & safety system; 5) a commitment to long term sustained infrastructure funding from the Government of Ontario that 's predictable into the future; and 6) ensuring the Ontario College of Trades supports the skilled trades in the province and is not an impediment to success in the industry
- Policy alternatives, positions and submissions are developed by committees struck by the Board of Directors; committees make recommendations for approval by the Board or between meetings by the Executive Committee
- All official presentations to government are communicated to the full membership
- COCA is staffed by a small team of professionals that currently includes a President and Operations & Communications Manager
- COCA produces a monthly newsletter that is distributed throughout the construction industry and a members only monthly government relations update detailing COCA's efforts on our members behalf
- COCA provides the membership with updates, alerts and analysis as issues arise

Council of Ontario Construction Associations

180 Dundas Street West | Suite 2001 | Toronto ON | M5G 1Z8

416-968-7200 | www.coca.on.ca



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Sponsorship Commitment Form

Use this form to select the sponsorship opportunity or opportunities that best suits the needs of your organization.

Construction Season (May 15th, 2017)	
• Industry Champion - \$4,000	\$
• Industry Partner - \$2,000	\$
• Industry Friend - \$1,000	\$
Construction Day (September 25th, 2017)	
• Platinum Sponsor - \$5,000	\$
• Gold Sponsor - \$2,000	\$
• Silver Sponsor - \$1,000	\$
• Bronze Sponsor - \$500	\$
Total Sponsorship Commitment	
	\$

Contact Information

Organization: _____

Primary Contact: _____

Position: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Please make your cheque payable to:

Council of Ontario Construction Associations

Please return the completed form and cheque
to the COCA offices at:

OR

This form can also be either faxed to
416-968-0362 or
scanned and emailed to info@coca.on.ca

Council of Ontario Construction Associations
180 Dundas Street West
Suite 2001,
Toronto ON
M5G 1Z8.

Your payment can mailed at your convenience.



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Associate Membership Application

Fees

- **Consultant/Supplier—\$5,000 per year plus HST**
Companies that consult or supply goods or services to the construction industry
- **Contractor—\$2,000 per year plus HST**
A construction employer directly engaged in the construction industry

Membership Class: **Consultant/Supplier** **Contractor**

Organization: _____

Primary Contact: _____

Position: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Website: _____

We the undersigned, having been duly authorized, hereby make application for membership in the Council of Ontario Construction Associations on behalf of _____. The applicant organization agrees to support the objectives of the Council of Ontario Construction Associations and to pay such membership fees as may be prescribed from time to time by the Board of Directors. We understand that this application for membership is subject to approval by the Board of Directors of the Council of Ontario Construction Associations.

Name

Title

Please complete this form and submit, along with a cheque payable to the "Council of Ontario Construction Associations" to the following address: 180 Dundas Street West, Toronto, Ontario, M5G 1Z8