



Media Tour Summary

November 2014

Media Tour

IACTE, in conjunction with ACTE, conducted a Media Tour through Central Illinois. The purpose of the Media Tour was to promote awareness of career and technical education, share success stories with the media and to inform the public how they can become more involved with their local CTE programs. The schedule was as follows:

November 4:

Capital Area Career Center CISCO Program, Springfield, IL
Capital Area School of Practical Nursing, Springfield, IL

November 5:

Regional Office of Career and Technical Education CEO Program, Springfield, IL
New Berlin Junior High School – Gateways to Technology, New Berlin, IL
Pleasant Plains High School – Project Lead the Way, Pleasant Plains, IL
Pana High School – CTE Department and Moon Buggy Competition, Pana IL

November 6

Parkland Community College – CTE Department and Early College and Career Academy
Urbana High School – CTE Department
Vermillion Vocational System at Danville Community College – Dual Credit Programs
Vermillion Vocation System – NIMS Apprenticeship Program with ThyssenDrupp Presta

November 7

Princeville High School – CTE Department, Princeville, IL
Woodruff Career & Technical Center - CTE Department, Peoria, IL
Manual High School – CTE Department, Peoria, IL

Five newspaper articles were published as a result of this tour, there was once television segment on Chanel 20 News in Springfield, IL, Sean Lynch, ACTE Media Manager, wrote daily blogs, developed a post-tour press release, and has a conference call after the tour with an agriculture show. On Friday, November 14, 2014, Cindy Stover and Sean Lynch were interviewed on <http://www.blogtalkradio.com/edutalk>, to discuss CTE in Illinois.